

Requisition Posting Details

Requisition #: 25-1205 - Commercial Director- Producer

Requisition Location: Albuquerque, New Mexico

About Us: Mountains, streams, deserts, ancient ruins, world-class art, varied culture and a crazy-good brew and food scene. That's the New Mexico life KOB 4 employees enjoy every day. The variety represented in our state drives a news organization that covers a wide range of stories from award-winning investigations and special projects to heart-touching profiles of people and real life issues you won't find anywhere else. Sound good? Come live in an amazing state and join the KOB 4 team as we proudly "Stand 4 New Mexico"!

Job Overview: KOB 4 is looking for a highly motivated, dynamic PT Commercial Producer/Videographer, to join the company's commercial production team. The PT Commercial Producer/Videographer will be part of the Creative Services Department, assisting the Senior Commercial Producer with developing original concepts and designs for compelling commercials and digital (online/mobile) advertising for KOB TV clients.

Job Responsibilities:

- Assist with script and concept development for client commercial needs - within available resources/budget, frequently acting as videographer and/or online editor, with postproduction duties including graphics, motion graphics, animation, color correction, audio mixing & sweetening
- Accommodate commercial production requests – pre-production through post-production, coordinating delivery of any outside duplication, including FTP procedures for client spot delivery
- Archive commercial spots, footage and offline editorial material
- Assist Creative Services, as well as Sales, Engineering, and News staff with production or post-production issues as needed
- Assist account executives and clients with conceptualizing and executing advertising campaigns that benefit clients within budget guidelines
- Assist with ensuring projects are on schedule and meeting client deadlines
- Assist with concept & production of client ads for digital platforms
- Liaison with sales department, clients, ad, and marketing agencies as needed to ensure content is produced and airs correctly
- Additional related duties as needed
- Travel will be required for this position. Must possess valid Driver's License and have clean driving record as determined by Company Policy. (Driving record will be checked)

Physical Requirements:

Ability to communicate in English, both verbally and in writing. Work with time sensitive information under tight deadlines and in pressure situations. Manual dexterity and fine motor skills to manipulate and operate personal computers, telephones and general office equipment (telephone, copier, etc.) for extended periods. Ability to see, read, hear and speak clearly and follow both oral and written direction. An ability to think quickly and to articulate information in clear, concise manner to others. Ability to sit for extended periods. Must be able to lift and carry camera, support and lighting equipment up to 50lbs. Average pushing and pulling, bending and stooping. The Company may make reasonable accommodations to facilitate the ability to perform essential job functions.

REQUIRED APPLICANT DOCUMENTS

- Resume
- Cover Letter
- Demo Reel/Link to Work Samples

Qualification:

Must be a hands-on writer/producer, extremely creative shooter, editor, and writer. Should be familiar with a variety of EFP HD/DSLR cameras, audio, lighting and grip equipment for television/film. Proficiency with the Adobe Creative Suite

required. Should have demonstrated proficiency in graphic design, both in TV productions and online content. Must be able to show writing, producing and design experience on all media platforms. Excellent communication, organization, and writing skills are required. Must possess exceptional customer service skills. Works in a team environment with clients, sales staff, and station production personnel.

Compensation and Benefits: When extending an offer, the company considers a variety of factors such as (but not limited to) the candidate's work experience, education/training & key skills as well as internal peer equity and other market and business considerations. For information regarding our benefits, please copy the link below and paste in your browser: <https://hubbardbroadcasting.com/our-company/working-here/>

Diversity Statement: **Hubbard Broadcasting has been committed to representing the communities we serve since our founding over 100 years ago. The same holds true today. We know the best way to accomplish this is by recruiting and retaining top talent from diverse cultures, life experiences, and world views. With dignity and respect, we value YOU and everything that makes YOU uniquely YOU.**

EEO Statement: We are an equal opportunity employer, including disability/vets.